

#### **A Youth Outreach Ministry**

Revivus ("Revive Us") started out as a youth outreach ministry in 2010 reaching youth who struggle with drug and alcohol dependency, as well as youth who struggle with other challenges that teenagers often face. It soon blossomed into an all-day festival! Local businesses can become a sponsor and advertise at our annual community concert and festival event with a tax-deductible gift between \$150 to \$500, which includes banner ads, LED Wall ads, website listing, event program listing, as well as an opportunity to have a booth at the event.

Each summer Revivus holds an annual community concert and festival event. This family-friendly event is for all ages. The event draws thousands to Rancho Simi Community Park (Duck Pond) in Simi Valley, CA, which features award-winning Christian artists, such as former American Idol finalist, Colton Dixon, Phil Wickham, Tenth Avenue North, Britt Nicole, and Kutless, just to name a few. We also have speakers, local food vendors, merchandise booths, prizes and giveaways. The event draws up to 5000+\* people with many lives changed as a result of the willing hearts who serve each year. This event has been made possible by sponsors such as Bennett's Honey Farm, Papa John's Pizza, Ali Baba Café, American Vision Windows, Cribs 2 Teens, Dr. Gonzalez, MD, Tire Pros, Bamboo Cafe, Bella Sera Trattoria, Sign Wrap Pros, Teen Challenge, The Rescue Mission, local volunteers, and the many food and merchandise vendors.

Our goal has been to keep this annual event running each summer, to continue to reach our youth with a message of hope, and to create awareness about the many organizations available to help. With an annual budget of \$60,000, we seek generous donations in order to help offset the costs of putting on an event of this size. Contributions are tax-deductible, as Revivus Ministries, Inc. is a 501(c)(3) non-profit organization. Sponsors are afforded the opportunity to share their company's brand through Banner Placements at the event, LED Wall ads from the main stage, ad placements in our Official Event Program, and a listing on our official website. In addition, the option is extended to have a company booth at our event to share a product/service with our audience.

The following pages help to outline how our event is run, current and former sponsors, and our general budgetary needs.

We thank you so much for your time and consideration.

Respectfully.

Revivus Ministries Staff Tax ID# 46-5079681

\*Attendance totals based on ticket sales and numbered wristband distribution.



#### **Mission Statement**

REVIVUS is a ministry that exists to reach young souls battling with the grip of addiction, providing a message of hope, security and love found through the life-changing message of God's word. We create awareness about the growing trend of addiction in young people's lives, as well as the solutions available to them through the various organizations available to help. We also provide an avenue for young people to get involved and be used as God's hands and feet to reach these same young addicts. We believe that young men and women can be a powerful influence amongst their peers. We partner with local organizations such as Teen Challenge, Samaritan Center, Rescue Mission, Community Pregnancy Clinic and Forever Found to provide the valuable help and support that is needed.

The main way we at REVIVUS enjoy reaching our youth is through social media and interacting directly with individuals not only within our community, but around the world. We let them know that there is hope. We then help them get connected with someone at one of the aforementioned organizations. Revivus' co-founder, Chad Davidson, is also a featured speaker at Teen Challenge and Ventura County Rescue Mission throughout the year.

Once a year we bring everyone together for our annual Summer Event that is family-friendly, filled with the love of God, and a great community festival-style event that seeks to help those in need. Artists featured at past events have been Phil Wickham, Tenth Avenue North, Colton Dixon, Kutless, Hawk Nelson, Britt Nicole, Seventh Day Slumber, and more!

For our complete mission statement, please visit www.revivus.org

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## **Past Annual Vendors & Sponsors**



















































### **Marketing & Advertising**



The official 4x6 Revivus postcard is handed out to over 10,000 people by our street team. It is also distributed by our partners, such as Air1 Radio (who also runs our radio spots for four weeks).



Our biggest advertising attraction is our official Event Program, which is handed out at our event. With several pages of advertising space, this is a perfect way to get your message, service, or product in front of 1000's of potential customers. Ad space is limited, so reserve your spot soon. Request a Revivus Media Kit for more information.



The official 11x17 Revivus Poster is handed out to local area businesses, churches, and organizations to help get the word out in our communities.

Local area newspapers and publications also run featured articles about the event.

In addition to print ads, we also air radio spots on local FM radio leading up to the event, drawing in 1000's more in attendance throughout the day of the event.



# **Photo Highlights**





#### **Sponsor Commitment Form**

Event Date: Saturday, August 4, 2018

\$500.00

Rancho Simi Community Park Venue: 1765 Royal Ave., Simi Valley, CA 93065 3:00PM to 9:00PM Time: Dear Partner: Thank you for your generous support of Revivus. Please complete the following information and include your tax-deductible donation made out to "Revivus Ministries, Inc". Company Name: Contact Name: Contact Phone: Contact Email: Mailing Address: City, State, Zip Website: Fed Tax ID No: Sponsor Amount: \$ Choice of Sponsorship Packages with the following benefits: \$150.00 BANNER SPONSORSHIP PACKAGE (3' x 5' Banner at event, text listing in event program, website listing) **BRONZE SPONSORSHIP PACKAGE** \$250.00 (LED Wall Ad at event, text listing in event program, website listing) SILVER SPONSORSHIP PACKAGE \$300.00 (All above with listing in event program, premium location website listing)

\*Upon approval of the board. All city and county licenses and fees are the responsibility of the sponsor.

**GOLD SPONSORSHIP PACKAGE** 

(All above with a PLUS a Vendor Booth\* and 5 free GA tickets to event)